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10/531,612	04/14/2005	Coen theodorus Hubertus Fransiscus Liedenbaum	NL 021023	8177
24737 7590 09/04/2007 PHILIPS INTELLECTUAL PROPERTY & STANDARDS P.O. BOX 3001			EXAMINER	
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)		
	10/531,612	LIEDENBAUM ET AL.		
Office Action Summary	Examiner	Art Unit		
·	Dennis P. Joseph	2629		
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address		
A SHORTENED STATUTORY RERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 16(a). In no event, however, may a reply be tim rill apply and will expire SIX (6) MONTHS from cause the application to become AB ANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).		
Status				
1) Responsive to communication(s) filed on <u>03 Au</u> 2a) This action is FINAL . 2b) This 3) Since this application is in condition for allowant closed in accordance with the practice under E	action is non-final. ace except for formal matters, pro			
Disposition of Claims				
4) ☐ Claim(s) 1-7 is/are pending in the application. 4a) Of the above claim(s) is/are withdraw 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-7 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or				
Application Papers				
9) ☐ The specification is objected to by the Examiner 10) ☑ The drawing(s) filed on 14 April 2005 is/are: a) Applicant may not request that any objection to the of Replacement drawing sheet(s) including the correction 11) ☐ The oath or declaration is objected to by the Ex	☑ accepted or b)☐ objected to described and drawing(s) be held in abeyance. See ion is required if the drawing(s) is obj	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).		
Priority under 35 U.S.C. § 119				
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 10/531,612. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 				
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Attachment(s)				
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	ate		

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DETAILED ACTION

1. This Office Action is responsive to arguments in application No. 10/531,612, filed on August 3, 2007. Claims 1-7 are pending and have been examined.

Claim Rejections - 35 USC § 102

- 2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:
 - (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 3. Claims 1-7 rejected under 35 U.S.C. 102(e) as being anticipated by Cok et al. (US 6,570,584 B1)

Cok teaches in Claim 1:

A full-colour organic electro-luminescent display device comprising a plurality of independently addressable full-colour pixels (Column 2, Lines 33-34, "digital color image display device, that includes a plurality of pixels, each pixel having a plurality of subpixels." A full-colour display is indicated by a plurality of sub-pixels within a pixel.), each full-colour pixel (RGBX) comprising four sub-pixels, a red (R), a green (G), a blue (B) (Figure 7 shows the four sub-pixel structure with three of the sub-pixels being red, green and blue), and a fourth sub-pixel (X), characterized in that the fourth sub-pixel (X) emits light of a fourth non-white colour with

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an efficiency higher than the efficiency of each of the R (red), G (green), and B (blue) sub-pixel. (Figure 1 shows the fourth sub-pixel, which is not white, and is used to increase the efficiency of the existing RGB combination. Column 3 Lines 50-53, "Note that the sub-pixels generally vary in their efficiency and the addition of an extra element, either within or without the existing gamut may increase the brightness, and/or lifetime and efficiency of the display." The sub-pixel is added with the desire for improved efficiency over the RGB elements.)

Cok teaches in Claim 2:

A full-colour organic electro-luminescent display device according to claim 1, wherein said non-white colour has colour coordinates outside the colour area defined by the colour coordinates corresponding to light emitted from the RGB sub-pixels. (Column 3, Lines 39-43, "This is shown in the chromaticity diagram in FIG. 3 where the area inside the polygon (that is, the number of colors that can be expressed by the system) is increased due to the addition of another color point 27 not within the existing gamut." Figure 3 shows the point 27 is not within the spectrum of the original RGB sub-pixels.)

Cok teaches in Claim 3:

A full-colour organic electro-luminescent display device according to claim 1, wherein the fourth sub-pixel comprises a polymeric electro-luminescent compound. (Column 5, Lines 22-24, "In a preferred embodiment, the invention is employed in an emissive display that includes Organic Light Emitting Diodes (OLEDs) which are composed of small molecule polymeric OLEDs.")

Cok teaches in Claim 4:

A full-colour organic electro-luminescent display device according to claim 3, wherein the polymeric electro-luminescent compound is a poly(phenylene-vinylene). (Examiner takes official notice that a form of p-phenylene vinylene (PPV) is commonly used in polymer EL devices.)

Cok teaches in Claim 5:

A full-colour organic electro-luminescent display device according to claim 1, wherein the non-white colour emitted from the fourth sub-pixel (X) is yellow/green light. (Column 4, Lines 37-41, "The present display device 20 includes sub-pixels that produce colors other than the conventional red, green, and blue colors. A color specification could be written as a combination of the colors available in a specific display device (e.g. red, green, blue, and yellow)." The fourth sub-pixel used can be the color yellow.)

Cok teaches in Claim 6:

A full-colour organic electro-luminescent display device according to claim 1, wherein each full-colour pixel comprises a plurality of subsets of sub-pixels available for emitting light of a desired colour (Column 2, Lines 33-34, "digital color image display device, that includes a plurality of pixels, each pixel having a plurality of subpixels." A full-colour display is indicated by a plurality of sub-pixels within a pixel.), and the device comprises driving means for selectively addressing the subset among the plurality of subsets which provides the desired

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colour with the highest efficiency. (Figure 1 shows the fourth sub-pixel, which is not white, and is used to increase the efficiency of the existing RGB combination. Column 3 Lines 50-53, "Note that the sub-pixels generally vary in their efficiency and the addition of an extra element, either within or without the existing gamut may increase the brightness, and/or lifetime and efficiency of the display." The subset which provides the best efficiency and liftetime is chosen.)

Cok teaches in Claim 7:

A full-colour organic electro-luminescent display device according to claim 1, wherein each full-colour pixel comprises a plurality of subsets of sub-pixels available for emitting light of a desired colour (Column 2, Lines 33-34, "digital color image display device, that includes a plurality of pixels, each pixel having a plurality of subpixels." A full-colour display is indicated by a plurality of sub-pixels within a pixel.), and the device comprises driving means for selectively addressing the subset among the plurality of subsets which provides the desired colour with the longest life time of the sub-pixels. (Figure 1 shows the fourth sub-pixel, which is not white, and is used to increase the efficiency of the existing RGB combination. Column 3 Lines 50-53, "Note that the sub-pixels generally vary in their efficiency and the addition of an extra element, either within or without the existing gamut may increase the brightness, and/or lifetime and efficiency of the display." The subset which provides the best efficiency and lifetime is chosen.)

Response to Arguments

Applicant's arguments with respect to claim 1 have been considered but are not 4 persuasive.

As for Claim 1, Applicant argues the fourth sub-pixel does not necessarily have a higher efficiency than that of the RGB sub-pixels. However, the claim is broad enough so it can be interpreted as the efficiency at one time, not always, of the non-white sub-pixel would be higher than the others. The prior art teaches of adding the fourth sub-pixel to increase the efficiency. At one time, it will have an efficiency higher than that of the RGB sub-pixels to accomplish its goal.

Inherently, efficiency is based on lifetime. Therefore, the efficiency would decrease over time. Therefore, the efficiency of the non-white would increase the efficiency of the display and be higher than the efficiency of the RGB sub-pixels.

Conclusions

Applicant's arguments were not considered persuasive. Accordingly, THIS ACTION IS MADE FINAL. See MPEP 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Dennis P. Joseph whose telephone number is 571-270-1459. The examiner can normally be reached on Monday-Friday, 8am-5pm.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Amr Awad can be reached on 571-272-7764. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

DJ

SUPERVISORY PATENT EXAMINER